

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.07359 Longitude: -74.117779

Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,553	147,795	446,875
	Population Est 25Q1	40,685	147,846	446,387
	Population Est 24Q4	40,739	147,907	446,920
	Population Est 24Q3	40,909	146,920	443,419
	Population Est 24Q2	41,011	146,510	441,886
	Population Est 24Q1	41,023	146,524	443,045
	Population Est 23Q4	40,803	145,865	441,518
	Population Est 23Q3	40,856	146,131	441,403
	Population Est 23Q2	40,836	145,948	440,617
	Population Fcst	40,310	150,103	458,191
	2010 Census Population	40,562	130,176	382,716
	2000 Census Population	40,389	126,895	349,417
	1990 Census Population	36,502	110,003	298,295
	Current Year Daytime Population	37,802	127,920	421,453
	Average Seasonal Population	1,484	11,687	47,432
	Historical Annual Growth, 1990 – 2000	1.02%	1.44%	1.59%
	Historical Annual Growth, 2000 – 2010	0.04%	0.26%	0.91%
	Estimated Annual Growth, 2010 – CY	0.00%	0.88%	1.07%
	Projected Annual Growth, CY to Y5	-0.12%	0.31%	0.50%
	Group Qtrs Est	559	1,330	5,442
Transient Est Average Last 4 Qtrs	0	462	5,028	
Households	Current Year Estimated Households	16,448	55,682	156,118
	Households Est 25Q1	16,488	55,707	156,038
	Households Est 24Q4	16,513	55,741	156,201
	Households Est 24Q3	16,583	55,475	155,391
	Households Est 24Q2	16,628	55,438	154,942
	Households Est 24Q1	16,632	55,423	155,277
	Households Est 23Q4	16,540	55,171	154,804
	Households Est 23Q3	16,563	55,290	154,725
	Households Est 23Q2	16,554	55,228	154,479
	Households Fcst	16,339	56,314	159,348
	2010 Census Households	16,188	51,342	138,350
	2000 Census Households	15,702	50,605	131,436
	1990 Census Households	13,826	42,732	111,550
	Historical Annual Growth, 1990 – 2000	1.28%	1.71%	1.65%
	Historical Annual Growth, 2000 – 2010	0.31%	0.14%	0.51%
	Estimated Annual Growth, 2010 – CY	0.11%	0.56%	0.84%
	Projected Annual Growth, CY to Y5	-0.13%	0.23%	0.41%
	Population per Household	2.43	2.63	2.83

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Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.3%	3.7%	4.2%
	HH Income \$250,000 to \$499,999	4.0%	4.4%	5.0%
	HH Income \$200,000 to \$249,999	9.3%	10.3%	11.7%
	HH Income \$175,000 to \$199,999	7.2%	6.2%	6.4%
	HH Income \$150,000 to \$174,999	8.7%	7.6%	7.7%
	HH Income \$100,000 to 149,999	19.0%	20.2%	18.7%
	HH Income \$75,000 to 99,999	13.1%	12.0%	11.6%
	HH Income \$50,000 to 74,999	13.5%	13.9%	13.3%
	HH Income \$35,000 to 49,999	8.9%	9.2%	8.8%
	HH Income \$25,000 to 34,999	4.5%	4.6%	4.6%
	HH Income \$15,000 to 24,999	3.8%	3.9%	3.9%
	HH Income \$0 to 14,999	4.6%	4.1%	4.0%
	Average Household Income	\$130,447	\$140,011	\$145,140
	Median Household Income	\$103,555	\$105,423	\$108,923
	Per Capita Income	\$53,440	\$53,090	\$51,144
	Average Disposable Income	\$99,689	\$101,304	\$104,752
	Median Disposable Income	\$86,260	\$88,130	\$90,558
	Discretionary HH Income Over \$150,000	8.1%	10.5%	12.9%
	Discretionary HH Income \$125,000 to \$149,999	8.9%	8.9%	9.1%
	Discretionary HH Income \$100,000 to \$124,999	10.6%	10.0%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	14.1%	14.6%	13.9%
	Discretionary HH Income \$50,000 to \$74,999	20.0%	18.5%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	21.9%	21.5%	20.4%
	Discretionary HH Income Under \$25,000	16.4%	16.1%	15.6%
	Average Discretionary HH Income	\$72,357	\$75,285	\$79,211
	Median Discretionary HH Income	\$64,557	\$66,990	\$70,726
	Householder White – Count	13,766	45,451	127,857
	Median HH Income	\$105,604	\$108,461	\$111,596
	Average HH Income	\$110,882	\$111,739	\$113,741
	Householder Black or African-American – Count	234	923	3,529
	Median HH Income	\$70,666	\$66,051	\$82,731
	Average HH Income	\$65,521	\$70,407	\$93,268
	Householder Hispanic – Count	1,356	5,497	13,561
	Median HH Income	\$102,809	\$93,963	\$94,412
Average HH Income	\$104,186	\$102,523	\$105,593	
Householder Asian or Pacific Islander – Count	155	669	2,547	
Median HH Income	\$91,008	\$84,260	\$126,779	
Average HH Income	\$89,593	\$99,535	\$122,675	
Householder Other or Pacific Islander – Count	937	3,141	8,624	
Median HH Income	\$105,430	\$109,499	\$105,624	
Average HH Income	\$104,447	\$111,370	\$112,884	

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Laurel Square Brick, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	19,410	71,185	217,832
	Female Population	21,143	76,610	229,043
Total Population by Age	Count of Pop 0 to 4 years	2,026	7,449	22,726
	Count of Pop 0 to 7 years	2,765	12,882	41,727
	Count of Pop 5 - 13	3,328	18,687	65,450
	Count of Pop 14 - 18	1,627	7,572	26,785
	Count of Pop 19 - 22	1,734	6,978	24,805
	Count of Pop 22 - 25	1,351	4,919	17,418
	Count of Pop 25 - 29	2,209	7,875	26,095
	Count of Pop 30 - 34	2,297	8,698	27,146
	Count of Pop 35 - 39	2,485	9,027	26,238
	Count of Pop 40 - 44	2,378	8,496	24,074
	Count of Pop 45 - 59	7,360	23,190	66,300
	Count of Pop 60 - 74	9,037	28,770	76,025
	Count of Pop 75 - 84	3,310	11,371	31,359
	Count of Pop 85+	1,414	4,762	12,455
	% of Pop 0 to 4 years	5.0%	5.0%	5.1%
	% of Pop 0 to 7 years	6.8%	8.7%	9.3%
	% of Pop 5 - 13	8.2%	12.6%	14.6%
	% of Pop 14 - 18	4.0%	5.1%	6.0%
	% of Pop 19 - 22	4.3%	4.7%	5.6%
	% of Pop 22 - 25	3.3%	3.3%	3.9%
	% of Pop 25 - 29	5.4%	5.3%	5.8%
	% of Pop 30 - 34	5.7%	5.9%	6.1%
	% of Pop 35 - 39	6.1%	6.1%	5.9%
	% of Pop 40 - 44	5.9%	5.7%	5.4%
	% of Pop 45 - 59	18.1%	15.7%	14.8%
	% of Pop 60 - 74	22.3%	19.5%	17.0%
	% of Pop 75 - 84	8.2%	7.7%	7.0%
	% of Pop 85+	3.5%	3.2%	2.8%
Median Age	47.0	41.6	37.5	
Average Age	45.4	42.3	39.8	
Male Population by Age	% of Pop 0 to 4 years	5.4%	5.4%	5.4%
	% of Pop 5 - 13	8.6%	13.4%	15.4%
	% of Pop 14 - 18	4.3%	5.4%	6.3%
	% of Pop 19 - 22	4.6%	5.0%	5.8%
	% of Pop 22 - 25	3.5%	3.6%	4.1%
	% of Pop 25 - 29	5.9%	5.6%	6.0%
	% of Pop 30 - 34	6.1%	6.1%	6.4%
	% of Pop 35 - 39	6.4%	6.3%	6.1%
	% of Pop 40 - 44	6.2%	6.1%	5.6%
	% of Pop 45 - 59	18.2%	15.8%	14.9%
	% of Pop 75 - 84	6.8%	6.4%	6.0%
	% of Pop 60 - 74	21.7%	18.6%	16.2%
	% of Pop 85+	2.3%	2.2%	2.0%
	Median Age	44.3	39.3	35.5
Average Age	43.6	40.5	38.3	

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	% of Pop 0 to 4 years	4.7%	4.7%	4.8%
	% of Pop 5 - 13	7.9%	12.0%	13.9%
	% of Pop 14 - 18	3.8%	4.9%	5.7%
	% of Pop 19 - 22	4.0%	4.4%	5.3%
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	% of Pop 40 - 44	5.5%	5.5%	5.2%
	% of Pop 45 - 59	18.1%	15.6%	14.8%
	% of Pop 60 - 74	22.8%	20.3%	17.8%
	% of Pop 75 - 84	9.4%	8.9%	8.0%
	% of Pop 85+	4.6%	4.2%	3.6%
	Median Age	49.7	43.9	39.5
Average Age	47.0	44.0	41.3	
Race	Count of White	34,325	122,110	373,243
	Count of Black or African-American	855	4,163	14,253
	Count of Asian or Pacific Islander	699	2,165	8,285
	Count of Other races	4,674	19,357	51,095
	White	84.6%	82.6%	83.5%
	Black or African American	2.1%	2.8%	3.2%
	Asian	1.7%	1.5%	1.9%
	Other Races	11.5%	13.1%	11.4%
Language Spoken	Speak English at Home	88.9%	84.2%	84.3%
	Speak Spanish at Home	6.2%	8.9%	7.2%
	Speak French or French Creole at Home	0.1%	0.2%	0.3%
	Speak German at Home	0.3%	2.0%	2.5%
	Speak Other Indo-European Languages at Home	1.1%	1.2%	1.3%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.8%	0.8%
	Speak Chinese at Home	1.0%	0.4%	0.2%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.4%	0.5%
	Speak Other Language at Home	1.1%	1.5%	2.4%
Hispanic	Hispanic Population	4,539	19,306	49,184
	Hispanic Population Percent	11.2%	13.1%	11.0%
	Mexican	18.0%	27.9%	27.0%
	Puerto Rican	39.4%	29.8%	31.5%
	Cuban	6.6%	3.8%	4.1%
	Dominican	3.8%	11.1%	10.1%
	Central American	6.9%	4.6%	6.6%
	South American	19.0%	17.9%	15.9%
	Other Hispanic	6.1%	5.0%	5.0%
	2000 Hispanic Population Percent	3%	5%	6%
	1990 Hispanic Population Percent	2%	3%	4%

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Ancestry	American (percent of total population)	3.4%	4.8%	6.9%
	American	3.2%	4.7%	6.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.5%	1.0%	1.1%
	Chinese	0.7%	0.4%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	55.9%	48.0%	43.6%
	British	4.2%	3.5%	3.0%
	Dutch	0.7%	0.5%	0.4%
	French	0.8%	0.6%	0.5%
	German	8.4%	6.8%	5.9%
	Italian	15.9%	13.5%	11.6%
	Polish	4.6%	3.9%	4.1%
	Scandinavian	1.3%	1.1%	0.8%
	Scotch/Irish	15.9%	12.9%	10.7%
Other European (ie. Greek/Russian)	4.0%	5.2%	6.6%	
Middle Eastern	1.1%	0.7%	0.8%	
Other Ancestry	9.5%	12.5%	14.5%	
Unclassified Ancestry	14.7%	16.2%	17.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	30,488	102,189	289,692
	Elementary (0 to 8)	1.5%	2.3%	2.7%
	Some High School (9 to 11)	3.2%	3.4%	3.5%
	High School Graduate (12)	29.7%	29.8%	28.8%
	Some College (13 to 16)	18.7%	18.6%	18.7%
	Associates Degree Only	8.6%	7.5%	6.9%
	Bachelors Degree Only	25.0%	24.9%	24.9%
	Graduate Degree	13.4%	13.5%	14.6%
	% College (4+)	38.4%	38.4%	39.5%
Household Type	Total Households – count	16,448	55,682	156,118
	One Person HHs – count	4,915	15,993	40,461
	Family HHs – count	10,461	36,509	107,762
	Married Couple – count	8,027	28,448	87,408
	w/own children – count	2,807	11,319	40,259
	w/out own children – count	5,220	17,130	47,149
	Male Householder – count	851	2,483	6,225
	Female Householder – count	1,584	5,577	14,130
	Non-Family Households – count	1,071	3,180	7,895
	1 Person Household	29.9%	28.7%	25.9%
	2 Person Household	32.1%	31.4%	30.3%
	3 Person Household	16.8%	15.2%	14.8%
	4 Person Household	13.0%	12.6%	12.6%
	5 Person Household	5.4%	6.0%	6.7%
6 Person Household	1.7%	2.6%	3.5%	
7+ Person Household	1.0%	3.5%	6.2%	
% Households With Children	23.4%	26.2%	30.7%	

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Housing	Total Housing Units	17,581	61,380	177,574
	Owner Occupied Percent	74.2%	69.9%	66.9%
	Renter Occupied Percent	19.3%	20.8%	21.1%
	Vacant Housing Percent	6.4%	9.3%	12.1%
	Total Housing Units (Census 2000)	16,470	55,321	149,825
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	5.1%	11.8%	13.6%
	Property Value \$750,000 to \$999,999	11.9%	14.1%	15.9%
	Property Value \$500,000 to \$749,999	34.9%	27.2%	27.3%
	Property Value \$400,000 to \$499,999	21.3%	15.5%	14.1%
	Property Value \$300,000, to \$399,999	14.6%	11.6%	10.3%
	Property Value \$200,000 to \$299,999	7.0%	7.9%	6.0%
	Property Value \$150,000 to \$199,999	0.6%	2.1%	1.6%
	Property Value \$100,000 to \$149,999	1.4%	2.8%	2.0%
	Property Value \$60,000 to \$99,999	0.3%	1.1%	1.5%
	Property Value \$40,000 to \$59,999	0.4%	0.5%	0.6%
	Property Value \$0 to \$39,999	1.3%	1.0%	1.3%
	Median Home Value	\$522,564	\$568,577	\$616,811
Wealth per Household	\$0 and under - percent	15.7%	15.8%	15.9%
	\$1 to \$4999 - percent	7.3%	7.4%	7.4%
	\$5k to \$9999 - percent	4.1%	4.1%	4.1%
	\$10k to \$24999 - percent	6.0%	6.0%	6.0%
	\$25k to \$49999 - percent	6.8%	6.8%	6.7%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	19.1%	19.0%	18.9%
	\$250k to \$499999 - percent	14.3%	14.2%	14.2%
	\$500k+ - percent	16.4%	16.3%	16.4%
	Median HH Wealth	\$98,920	\$97,240	\$97,387
	Avg HH Wealth	\$262,806	\$260,891	\$261,807
Economic Viability	Economic Viability Local	272	280	278
	Economic Viability Indexed	98	101	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	22,247	72,304	203,907
	Managerial/Executive	17.0%	17.8%	18.8%
	Professional Specialty	25.4%	25.3%	27.6%
	Healthcare Support	2.3%	2.9%	2.7%
	Sales	10.1%	11.2%	11.1%
	Office & Administrative Support	12.8%	12.2%	11.8%
	Protective Service	2.8%	2.8%	2.4%
	Food Preparation	5.9%	5.0%	4.8%
	Building Maintenance & Cleaning	2.3%	3.0%	2.5%
	Personal Care	3.3%	3.1%	3.5%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.1%
	Construction	8.9%	8.2%	7.3%
	Production & Transportation	9.1%	8.4%	7.5%
	Percent White Collar Workers	67.6%	69.4%	72.0%
	Percent Blue Collar Workers	32.4%	30.6%	28.0%

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	Agriculture/Mining/Construction	8.9%	8.3%	7.4%
	Manufacturing	6.1%	6.1%	5.5%
	Transportation	7.1%	6.1%	5.0%
	Information	1.3%	1.7%	1.9%
	Wholesale/Retail	14.8%	13.9%	13.8%
	Finance, Insurance, Real Estate	6.0%	6.2%	7.1%
	Professional Services	6.7%	7.9%	8.5%
	Management Services	0.2%	0.1%	0.2%
	Administrative/Waste Services	3.1%	3.9%	3.7%
	Educational Services	28.4%	28.0%	29.8%
	Entertainment Services	9.5%	8.6%	8.2%
	Other Professional Services	3.5%	4.6%	4.3%
	Public Administration	4.4%	4.6%	4.7%
Vehicles per HH	No Vehicles	4.3%	5.3%	5.2%
	1 Vehicle	35.4%	35.4%	33.8%
	2 Vehicles	37.8%	40.1%	41.6%
	3 or more vehicles	22.5%	19.3%	19.4%
	Average Number of Vehicles	1.89	1.82	1.84
Change	Births (last 12 months)	385	1,450	4,726
	Deaths (last 12 months)	407	1,397	3,749
	Migration (last 12 months)	-405	1,297	4,195
Work place	Workplace Establishments	1,429	4,024	12,824
	Workplace Employees (FTE)	15,422	41,792	135,040